

EDD 25 Pre-Conference Day

Sunday May 18th, 2025 | Stresa, Italy | 14:00 to 21:00

Industry Networking Event

Join us the day before the 3rd edition of European Data Day (EDD25) for a unique pre-conference event tailored to Data Owners, Data Planners, Data Brokers, and CRM professionals.

Let us revive the invaluable networking and idea-exchange platforms once taking place at trade shows like the IDMF, TFM&A, DMA (US), Mailingtage and many more.

This event provides a chance to reconnect with peers, meet new international contacts, and share insights in the picturesque setting of Stresa at the Lago Maggiore.

Event Details

Costs

€ 125 per attendee

Fee includes

- Access to speakers and presentations
- Immersive open table discussions to encourage networking
- Food and beverages during the event

Further information

How to get to Stresa and accommodations can be found [here](#)

Sponsorship

Looking for sponsorship opportunities?

We are happy to welcome sponsors for this event who want to benefit from messaging and branding promoted throughout the event and on our marketing assets. For enquiries, contact [Peter](mailto:peter@firststepmarketing.no) (peter@firststepmarketing.no) or [Stephan](mailto:s.merz@d-2m.de) (s.merz@d-2m.de).

Join us on May 18th, 2025

the day prior to the 3rd edition of European Data Day (EDD25).

[Register now](#)

Please complete the following form to register for the event and send it to **Peter Uhrenholt**:

peter@firststepmarketing.no

Still got questions? Contact [Peter](#) or [Stephan](#)

EDD 25 Pre-Conference Day

Registration form

Name

Company

Email address

Mobile Phone

Address

Postcode & City

Country

VAT number

Signature

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After registration you will receive the invoice from
First Step Marketing AS with all instructions for the payment.

THANK YOU and see you in Stresa!